## Find the perfect accountant for you



Compare your options below...

Criteria	Option 1 Kiwitax	Option 2	Option 3	Option 4
Industry Knowledge & Experience Industry knowledge Y/N Years in business	Y 25+ years			
Expertise Flexibility with different accounting systems Y/N  Paper documents  Spreadsheet  Xero / MYOB  Other software  Services  Tax and accounting  IRD tax agent  Business advisory  Bookkeeping  Payroll	Y			
Reputation  • Google reviews  • Facebook reviews	90+ 4.6 stars 94% recommend			
Price & Value     Pricing (low, mid, high)     Chartered accountants     ATAINZ members     Regional Business Partners     Providers	mid <b>×</b> √ <b>×</b>			
<b>Word of Mouth</b> References from real clients	<b>√</b>			
Location & Availability Location Meeting options Face-to-face Online e.g. Teams Phone	Napier			