



How to find the perfect accountant checklist & comparison

Industry knowledge & experience Industry knowledge Y / N Years in business	Kiwitax 20+			
Expertise Software Xero / MYOB Services Tax and accounting IRD Tax Agent Business improvement Bookkeeping Payroll	 ✓/✓ ✓ ✓ ✓			
Reputation Facebook reviews Google reviews				
Price and value Price point (low, mid, high) Chartered accountants ATAINZ members Regional Business Partners Providers	 ✓ ✓			
Word of mouth References				
Location & Availability Location Meetings Face to face Online Phone	 Napier ✓ ✓ ✓			