



## How to find the perfect accountant checklist & comparison

	<b>Kiwitax</b>			
<b>Industry knowledge &amp; experience</b> Industry knowledge Y / N Years in business	20			
<b>Expertise</b> Software Xero / MYOB Services Tax and accounting IRD Tax Agent Business improvement Bookkeeping Payroll	✓ / ✓  ✓ ✓ ✓			
<b>Reputation</b> Facebook reviews Google reviews				
<b>Price and value</b> Price point (low, mid, high) Chartered accountants ATAINZ members Regional Business Partners Providers	✓ ✓			
<b>Word of mouth</b> References				
<b>Location &amp; Availability</b> Location Meetings Face to face Online Phone	Napier  ✓ ✓ ✓			